Canisius College
Richard J. Wehle School of Business: Information Systems Department
Fall Semester, 2013

Course: MBA 501B, Management Information Systems
Time: Monday’s, (starting 8/26/2013) @ 6:00pm – Old Main 204
Instructor: Jamel C. Perkins
Email: perkinsj@canisius.edu or jamelperkins@gmail.com
Phone: (716) 465-0098

Required Texts:

Companion Website:
http://www.wiley.com/

Optional Texts/Materials:
- CIO Magazine: http://www.cio.com
- Wall Street Journal (online or print)
- NOTE: Use of Angel and email is mandatory. Students are required to check frequently.
- Reference guide for Microsoft Office Applications: Powerpoint / Excel / Access / Word (helpful)

Office Hours:
After class on Monday’s, or by appointment, please call or email for appointment: (716) 465-0098 or by email.

Course Description:
In this course, graduate students will learn how Information Technology (IT) and Information Systems (IS) help companies improve profitability by increasing competitive advantage, customer service, collaboration, and operations; while at the same time decreasing the costs of non-compliance and unethical behavior. Students will utilize analytical skills to determine and understand how the various facets of information technology: Internet, electronic markets, mobile devices, and social networks are transforming industries and businesses. Through information literacy exercises, students will uncover how information systems are utilized throughout all levels of leadership throughout organizations as well as understanding how the internet and the use of technology has globalized organizations around the world giving them a true international presence and reach. We will also explore ethical aspects of information technology including, information security, privacy risks, legal issues, compliance requirements, and other ethical challenges. Through the analysis of case studies, students will demonstrate the ability to relate to real world examples and interact with other students involved in such group and individual assignments, projects and labs.

Course Objectives:
1. Develop and understanding of general Information Systems, the underlying technology and their application to business and other such institutions.
2. Achieve an understanding of how changes in technology, especially information systems used by business today have spawned a global/international aspect to every entity.

3. Explore and comprehend how new technologies are changing the way companies do business, how customers act, but also how they are creating security, ethical and various other nuances/challenges.

Learning Goals:

(1) Each student can discuss how computer hardware and software, digital devices and other information technology can be used as a tool for communication, management and business problem solving.

(2) Students will exhibited a command of general information literacy skills

(3) Students will demonstrate the necessary computer literacy skills with application software to effectively research, locate, extract, structure and organize the information needed to assist in the decisions-making process.

Class Participation / Attendance:
Students are expected to attend all scheduled classes. Reductions in final grade will occur for numerous absences. Attendance is taken every class. Class time will often be spent on lecture, delivering team presentations, class discussions and working individually or in groups on various projects designed to illustrate the topics covered in the text. To fully benefit from these activities, it is important that you come prepared to participate. My subjective assessment of how well you participate in class will be based on things like the frequency and quality of your participation in class discussions, the degree to which it appears you have studied the text before coming to class, how well you work with others, and finally, attendance. Frequently, you may be asked to complete assignments outside of class. These will usually relate to some in class project. Performance on these assignments affects my assessment of your class participation.

Presentations:
Learning how to make effective presentations is an important part of your business skills training. You will participate in a group presentation as part of this class. Some of things that will improve your presentation grades include: accuracy of the material being presented, effective speaking skills, use of multi-media technology, appropriate dress and demonstration of group coordination and organization.

Written Assignments:
The clarity of your writing will have a significant impact on the grade you receive for these assignments. Please make every effort to proof read your papers and correct spelling and grammatical errors prior to submitting them to the instructor. I highly recommend use of the college writing lab for all students.

Submitting Assignments:
All assignments are to be submitted to the instructor via the Angel system drop box unless otherwise specified. They should be typed in MSWord (or a compatible word processor). Also, please update the virus software on your computer. I don’t like it when people send me documents containing viruses.

Make-up Exams, Assignment Due Dates:
Make-up exams are only given when you have been absent due to documented medical problems. In addition, I reserve the right to administer oral or essay exams. If you need to miss class for reasons other than medical problems, you should contact the instructor ahead of time and make arrangements to take the exam early. All assignments are due on the date listed in the schedule. Assignments will never be accepted late. Please make arrangements to complete your assignments early to avoid the typical “last minute” problems (computer lab too crowded, left it on my work computer, car broke down, etc.)
Professionalism / Conduct:
Students are expected to conduct themselves in an ethical manner in this course, not limited to discussions, course work, etc. In addition to meeting the academic standards articulated elsewhere in this syllabus, you will be required to behave in a professional manner when interacting with the instructor and your fellow students. Professionalism is an important aspect of your business education because it helps to foster an environment in which the focus is on learning and performance. The professional standards you learn in this class will contribute to your success in the business world. In this class, professionalism will be evaluated on the following dimensions:

Responsibility: Responsible people meet their obligations, adhere to deadlines, communicate well with team members and their instructor, and make their best effort when it comes to work.

Respect: Professional people treat others with respect. You should address others using proper titles. You should avoid personal insults or derogatory comments when dealing with your classmates. You should be sensitive to the diverse nature of the campus community and avoid disparaging others based on race, religion, sexual orientation, etc.

Lectures, Group Discussion and Technology Lab:
Old Main 204 – Lecture

Grading (Please Read Carefully):
Your final course grade will be a weighted average of your exam grades, attendance, assignment grades, literacy labs, written assignments, team case presentation and the instructor’s subjective assessment of your class participation.

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<tbody>
<tr>
<td>Team Case Presentation</td>
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<td>Assignments</td>
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<tr>
<td>Exams</td>
<td>30%</td>
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<td>Written Assignment(s)</td>
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<td>Literacy Labs</td>
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<td>Instructor Evaluation (attendance, participation, etc.)</td>
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100%

FINAL GRADES: Final grades are available starting 12/19/2013 as published, I will do my best to provide you a running grade should one be requested.

Alternative Approaches to Instruction:
This course is listed as a hybrid course, which means that it is a combination of face-to-face and online instruction. In reality, most of the course will be taught face-to-face. However, I am experimenting this semester with some alternative approaches to instruction and from time to time, you may be asked to participate in activities usually associated with online education. This might include watching presentations online instead of attending a class lecture, using social networking technologies (e.g. LinkedIn, Diigo) or the use of other innovative teaching methods. For the most part, however, class will be conducted in the traditional fashion.

Academic Integrity:
Students are expected to know and understand college policies with regard to academic integrity. (These can be found at: http://www.canisius.edu/catalog/academic.asp) Violations of academic integrity will be prosecuted fully. Please note that you are responsible for reporting any instances where other students have violated these policies. Failure to do so will result in penalties as well. If you have any questions about this policy, please see the instructor.
**Note to students with disabilities:**
If you have any condition, such as a physical or mental disability, which will make it difficult for you to carry out the work as I have outlined it or which will require extra time on examinations, please notify me in the first two weeks of the course so that we may make appropriate arrangements. Thank you.

**Having Trouble?**
Please contact me, using the contact information at the top of syllabus or the tutoring center (716) 888-2485.

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<tr>
<th>Week</th>
<th>Classroom Topic</th>
<th>Readings, Assignments, etc.</th>
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<tbody>
<tr>
<td>1.  8/26</td>
<td>A Look Toward the Future of Technology</td>
<td>• Text: Chapter(s): 1</td>
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<td>2. 9/02</td>
<td>NO CLASS *** Labor Day *** NO CLASS</td>
<td>• *** No Class ***</td>
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| 3. 9/09 | Information Management and IT Architecture | • Text: Chapter(s): 2  
• Assignment 1: Chapter 2 Questions for Discussion & Review (odd questions only) |
| 4. 9/16 | Database, Data Warehouse and Data Mining | • Text: Chapter(s): 3  
• Assignment 2: Chapter 3 Questions for Discussion & Review (odd questions only)  
• Information Literacy Lab 1: Chapter 2’s Data Analysis & Decision Making  
• Team 1 Presentation –Business Case from Chapter 3 |
| 5. 9/23 | Networks, Collaboration, and Sustainability | • Text: Chapter(s): 4  
• Assignment 3: Chapter 4 Video Case  
• Team 2 Presentation –Business Case from Chapter 4 |
| 6. 9/30 | CyberSecurity, Compliance and Business Continuity | • Text: Chapter(s): 5  
• Assignment 4: Chapter 5 Video Case  
• Team 3 Presentation –Business Case from Chapter 5 |
| 7. 10/07 | E-Business and E-Commerce Models and Strategies | • Text: Chapter(s): 6  
• Assignment 5: Chapter 6 Questions for Discussion & Review (odd questions only)  
• Team 4 Presentation –Business Case from Chapter 5  
• Exam 1 (Based on week’s 1-6) |
| 8. 10/14 | Mobile Technologies and Commerce | • Text: Chapter(s): 7  
• Assignment 6: Chapter 7 Questions for Discussion & Review (odd |
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<td>9.</td>
<td>10/21</td>
<td>Web 2.0 and Social Media</td>
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<td>10.</td>
<td>10/28</td>
<td>Functional Area and Compliance Systems</td>
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<td>11.</td>
<td>11/04</td>
<td>Enterprise Systems and Applications</td>
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<td>12.</td>
<td>11/11</td>
<td>Performance Management using Data Visualization, Mashups and Mobile Intelligence</td>
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<td>13.</td>
<td>11/18</td>
<td>IT Strategy, Sourcing and Vendor Relationships</td>
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- Information Literacy Lab 2 – Chapter 7’s Data Analysis & Decision Making
- Team 5 Presentation – Business Case from Chapter 7
- Text: Chapter(s): 8
- Assignment 7: Video Case
- Team 6 Presentation – Business Case from Chapter 8
- Text: Chapter(s): 9
- Assignment 8: Chapter 9 Questions for Discussion & Review (odd questions only)
- Team 7 Presentation – Business Case from Chapter 9
- Written Assignment 1 Due on 11/01/2013 (before midnight)
- Text: Chapter(s): 10
- Assignment 9: Chapter 10 Questions for Discussion & Review (odd questions only)
- Team 8 Presentation – Business Case from Chapter 10
- Exam 2 (based on week’s 1-10)
- Text: Chapter(s): 11
- Assignment 10: Chapter 11 Video Case
- Team 9 Presentation – Business Case from Chapter 11
- Text: Chapter(s): 12
- Assignment 11: Chapter 12 Questions for Discussion & Review (odd questions only)
- Team 10 Presentation – Business Case from Chapter 12
- Text: Chapter(s): 13
- Assignment 12: Chapter 13 Questions for Discussion & Review (odd questions only)
- Information Literacy Lab 3 – Chapter
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<th>Date</th>
<th>Topic</th>
<th>Notes</th>
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| 12/02    | IT Ethics and Responsibility Conduct            | - Text: Chapter(s): 14
          |                                                 | - Assignment 13: Chapter 14 Questions for Discussion & Review (odd questions only)
          |                                                 | - Team 12 Presentation – Business Case from Chapter 14               |
| 12/09    | Final Exam Week                                 | - Final Exam - Exam 3 (based on week’s 1-15)                          |

**Notes:**

1. *Expectation is that the chapters covered in class will be read by students prior to the class they are being discussed, as outlined in the syllabus above.*
2. *All assignments are due by the beginning of class on the date indicated above.*
3. *Additional reading may be assigned through the semester from various online and printed sources available to students either through the Canisius College library or online.*