Global Logistics/Transportation - MBA633ONL / CRN44630

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Location  Online Only
Duration  01/12/2015 – 5/09/2015
Course Credits  3.0

Required Text


Suggested Readings

There will be several required and suggested documents to read. You will be instructed as to the key documents or directed to key references to use to complete your assignments.

Course Description

This is a 100% online course. No on-site class meetings have been scheduled. In your decision to take an online course you have accepted taking a class in a different environment. This course does not attempt to emulate the on-site classroom experience using computer technology, it is a different experience. If you need help the best way is to contact me by email. Based upon the emails received, I may post hints and instructional materials. The primary focus of this course is on acquiring and applying knowledge regarding global logistics and only to a limited extent on quantitative problem solving skills. With a primary focus on knowledge acquisition and its application you will be asked to review materials available on government and industry web sites as well as the textbook. An online course format should be appropriate for the knowledge acquisition requirements of this course.

Office Hours: 5PM-6PM on Tuesdays via the Chat Rooms listed in the Table of Contents
Learning Goals and Objectives

Institutional Learning Goals and Objectives

A. Academic Excellence – Knowledge

- Students demonstrate an awareness of the many perspectives that inform human experiences and understand the responsibilities of a global citizen in the modern world.
- Students demonstrate a general knowledge of ethical and moral issues as well as ones specific to their fields of study. (via Humanitarian relief assignment)

B. Catholic & Jesuit Mission & Identity (via the Humanitarian Relief Assignment)

- Students demonstrate a familiarity with dimensions of the Catholic and Jesuit intellectual traditions as they occur in literature, art, science and social teaching.
- In the Jesuit tradition, be intentional learners who can adapt to new environments, integrate knowledge, and continue learning throughout their lives.
- Use their gifts for the service of others and the benefit of society.

MBA Degree-Program Learning Goals and Objectives

A. MBA graduates will understand global operations management and marketing concepts.

- Students will demonstrate a capacity to apply business knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines.

B. MBA graduates will understand ethical frameworks in managerial decision-making and leadership

- Students are able to describe issues pertaining to social responsibility.

C. MBA graduates will understand how information technology supports business strategy and operations

- Students have the information literacy skills necessary to effectively research, locate, extract, structure and organize the information needed to assist in management planning, decision making and execution.
Course-Specific Learning Objectives

The objective of this course is to provide broad exposure to a range of key topics in global logistics. Students are strongly encouraged to read materials of interest beyond what is required for this course. Upon completion of this course students are expected will have:

1. Demonstrated knowledge of basic global trade theories.
2. Demonstrated knowledge of the role transportation infrastructure plays in fostering or hindering participation in global trade and humanitarian relief.
3. Demonstrated knowledge of different foreign market entry strategies
4. Demonstrated knowledge of international contracts, terms of trade, payment systems and theories of exchange rate determinations.
5. Demonstrate knowledge of international commercial documents, risks and insurance.
6. Demonstrate knowledge of the advantages and disadvantage of different or competing modes of transportation.
7. Demonstrate knowledge of packaging requirements by mode of transportation and associated security issues.
8. Demonstrate knowledge of World, US and Canada Customs and Customs clearance requirements.
9. Demonstrate ability to structure solutions to logistical challenges of intercontinental freight movements.
10. Demonstrate knowledge of the need for and requirements of reverse logistics.

Activities

A. Tests - 200 Points in Total

There are 2 true-false, multiple-choice quizzes and 1 final exam. The questions for the quizzes are taken from the material in the textbook. All quizzes and the final exam are open-book and administered through Angel. You be able to take each test only once.

Test 1 - 50 questions from textbook chapters 4,5,6,7,8,9. This test is worth 50 points.  
Test opens Feb 21 at 9AM and closes Feb 27 at 9PM. The test is open 75 minutes.

Test 2 - 50 questions from textbook chapters 10,11,12,13,14. This test is worth 50 points.  
Test opens April 21 at 9AM and closes April 24 at 9PM. The test is open 75 minutes.

Final Exam - 100 multiple choice or true/false questions.  
This will be available during the scheduled exam week. This exam comprehensive from all textbook chapters and is worth 100 points. It will open May 04 at 9AM and close on May 8 at 9PM. You will have 120 minutes to complete this exam.
B. 3 Assignments - 300 Points in Total

There are 3 assignments for this course. Each assignment corresponds to the topics covered for each quiz. Guidelines for preparing each assignment will be given at the time the assignment is assigned. The topic and schedule for each assignment is listed below:

Assignment 1 – 100 points
Humanitarian relief logistics is the focus of this assignment. Textbook chapters 1-3 and extensive outside readings and research. This assignment is due by Feb 16 at 9PM.

Assignment 2 – 100 points
Foreign Market entry strategy and the decisions and documents required to implement a particular strategy is the focus of this assignment. Textbook chapters 4-8. Limited outside readings and research. This assignment is due by March 23 at 9PM.

Assignment 3 – 100 points
Global transportation and intermodal linkages. The focus is on equipment, capacities and capabilities. Textbook chapters 9-14 and extensive outside readings and research. This assignment is due by April 26 at 9PM.

Course Requirements: You must complete all tests, final exam and all assignments.

Course Prerequisites: MBA student. Completed MBA507, Operations Planning and Control, with a minimum grade of C.

Grading Policy
Your final grade is based upon the percentage of 500 points you earn on tests and assignments. 200 points can be earned on tests and 300 points earned on assignments. Grade distributions are: A range (450 to 500 points), B range (400 to 449 points), C range (350 to 399 points), D range (below 350 points). Assignment of +/- grades is at the discretion of the instructor.

Attendance Policy: None, this is an online course. Deadlines have been placed on tests and assignments.

Academic Integrity
Students are expected to follow the Canisius College Code of Ethics regarding academic behavior. Referencing source material is important in this type of course.

Disability Policy
If you have any condition, such as a physical or mental disability, which will make it difficult for you to carry out the work as I have outlined it or which will require extra time on examinations, please notify me in the first two weeks of the course so that we may make appropriate arrangements. Thank you.