Global Logistics/Transportation - MBA633ONL / CRN44630

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Location         Online Only
Duration         01/13/2014 – 5/09/2014
Course Credits   3.0

Required Text


Suggested Readings

There will be several required and suggested documents to read. These are posted in the Content section or are referenced as a hyperlink in the Resources section. You will be instructed as to the key documents or directed to key references to use to complete your assignments.

Course Description

This is a 100% online course. No class meetings have been scheduled. In your decision to take an online course you have accepted taking a class in a different environment. **This course does not attempt to emulate the on-site classroom experience using computer technology, it is a different experience.** If you need help the best way is to contact me by email. Based upon the emails received, I may post hints and instructional materials. The primary focus of this course is on acquiring and applying knowledge regarding global logistics and only to a limited extent on quantitative problem solving skills. With a primary focus on knowledge acquisition and its application you will be asked to review materials available on government and industry web sites as well as the textbook. An online course format should be appropriate for the knowledge acquisition requirements of this course.
Course Learning Objectives

The objective of this course is to provide broad exposure to a range of key topics in global logistics. Students are strongly encouraged to read materials of interest beyond what is required for this course. Upon completion of this course students are expected will have:

1. Demonstrated knowledge of basic global trade theories.
2. Demonstrated knowledge of the role transportation infrastructure plays in fostering or hindering participation in global trade and humanitarian relief.
3. Demonstrated knowledge of different foreign market entry strategies
4. Demonstrated knowledge of international contracts, terms of trade, payment systems and theories of exchange rate determinations.
5. Demonstrate knowledge of international commercial documents, risks and insurance.
6. Demonstrate knowledge of the advantages and disadvantage of different or competing modes of transportation.
7. Demonstrate knowledge of packaging requirements by mode of transportation and associated security issues.
8. Demonstrate knowledge of World, US and Canada Customs and Customs clearance requirements.
9. Demonstrate ability to structure solutions to logistical challenges of intercontinental freight movements.
10. Demonstrate knowledge of the need for and requirements of reverse logistics.

Tentative Schedule

A. Quizzes and Final Exam - 250 Points in Total

There are 4 true-false, multiple-choice quizzes and 1 final exam. The questions for the quizzes are taken from the material in the textbook. All quizzes and the final exam are open-book and administered through Angel. You be able to take each test only once. You will need to complete each quiz and the final exam on or before the following dates:

Quiz 1 - 25 questions from textbook chapters 1,2,3 - must be completed by 9:00 PM on Jan 31 2014. This quiz is worth 25 points.

Quiz 2 - 50 questions from textbook chapters 4,5,6,7,8,9 - must be completed by 9:00 PM on February 28 2014. This quiz is worth 50 points.

Quiz 3 - 50 questions from textbook chapters 10,11,12,13,14 - must be completed by 9:00 PM on March 28 2014. This quiz is worth 50 points.

Quiz 4 - 25 questions from textbook chapters 15,16,17 - must be completed by 9:00 PM April 18 2014. This quiz is worth 25 points.

Final Exam - 100 multiple choice or true/false questions. This will be available during the scheduled exam week and due by May 07. This exam is worth 100 points.
B. 4 Assignments - 250 Points in Total (3 at 50 points each, 1 at 100 points)

There are 4 assignments for this course. Each assignment corresponds to the topics covered for each quiz. Guidelines for preparing each assignment will be given at the time the assignment is assigned. The topic and schedule for each assignment is listed below:

Assignment 1 – Due February 07, 2014, 50 points
Humanitarian relief logistics is the focus of this assignment.

Assignment 2 – Due March 07, 2014, 50 points
Foreign Market entry strategy and the decisions and documents required to implement a particular strategy is the focus of this assignment.

Assignment 3 – Due April 04, 2014, 50 points
Modes of global transportation and intermodal linkages. The focus is on equipment, capacities and capabilities. This knowledge is necessary to begin to map out, budget and schedule the continuous flow of product around the globe.

Assignment 4 – Due May 02, 2014, 100 points
Global Value Chains and Customs.

Course Requirements: You must complete all quizzes, the final exam and all assignments.

Course Prerequisites: MBA student. Completed MBA507, Operations Planning and Control, with a minimum grade of C.

Grading Policy
Your final grade is based upon the percentage of 500 points you earn on tests and assignments. 250 points can be earned on tests and 250 points earned on assignments. Grade distributions are: A range (450 to 500 points), B range (400 to 449 points), C range (350 to 399 points), D range (below 350 points). Assignment of +/- grades is at the discretion of the instructor.

Attendance Policy: None, this is an online course. Deadlines have been placed on tests and assignments.

Academic Integrity
Students are expected to follow the Canisius College Code of Ethics regarding academic behavior. Referencing source material is important in this type of course.

Disability Policy: Please contact me at the beginning of the semester to advise me as to how I can help you.