Global Logistics/Transportation - MBA633ONL / CRN44630

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Location            Online Only
Duration            01/19/2016 – 5/07/2016
Course Credits      3.0

**Required Text**


**Suggested Readings**

There will be several required and suggested documents to read. You will be instructed as to the key documents or directed to key references to use to complete your assignments.

**Course Description**

This is a 100% online course. No on-site class meetings have been scheduled. In your decision to take an online course you have accepted taking a class in a different environment. **This course does not attempt to emulate the on-site classroom experience using computer technology, it is a different experience.** If you need help the best way is to contact me by email. Based upon the emails received, I may post hints and instructional materials. The primary focus of this course is on acquiring and applying knowledge regarding global logistics and only to a limited extent on quantitative problem solving skills. With a primary focus on knowledge acquisition and its application you will be asked to review materials available on government and industry web sites as well as the textbook. An online course format should be appropriate for the knowledge acquisition requirements of this course.

Office Hours: 5PM-6PM on Tuesdays via the Chat Rooms listed in the Table of Contents on the course website
Learning Goals and Objectives for Students Participating in this Course

Institutional Learning Goals and Objectives

A. Academic Excellence – Knowledge

- Students demonstrate an awareness of the many perspectives that inform human experiences and understand the responsibilities of a global citizen in the modern world.
- Students demonstrate a general knowledge of ethical and moral issues as well as ones specific to their fields of study. (via Humanitarian relief assignment)

B. Catholic & Jesuit Mission & Identity (via the Humanitarian Relief Assignment)

- Students demonstrate a familiarity with dimensions of the Catholic and Jesuit intellectual traditions as they occur in literature, art, science and social teaching.
- In the Jesuit tradition, be intentional learners who can adapt to new environments, integrate knowledge, and continue learning throughout their lives.
- Use their gifts for the service of others and the benefit of society.

MBA Degree-Program Learning Goals and Objectives

A. MBA graduates will understand global operations management and marketing concepts.

- Students will demonstrate a capacity to apply business knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines.

B. MBA graduates will understand ethical frameworks in managerial decision-making and leadership

- Students are able to describe issues pertaining to social responsibility.

C. MBA graduates will understand how information technology supports business strategy and operations

- Students have the information literacy skills necessary to effectively research, locate, extract, structure and organize the information needed to assist in management planning, decision making and execution.

Course-Specific Learning Objectives

The objective of this course is to provide broad exposure to a range of key topics in global logistics. Students are strongly encouraged to read materials of interest beyond what is required for this course. Upon completion of this course students are expected will have:

1. Demonstrated knowledge of basic global trade theories.
2. Demonstrated knowledge of the role transportation infrastructure plays in fostering or hindering participation in global trade and humanitarian relief.
3. Demonstrated knowledge of different foreign market entry strategies
4. Demonstrated knowledge of international contracts, terms of trade, payment systems and theories of exchange rate determinations.
5. Demonstrate knowledge of international commercial documents, risks and insurance.
6. Demonstrate knowledge of the advantages and disadvantage of different or competing modes of transportation.
7. Demonstrate ability to structure solutions to logistical challenges of intercontinental freight movements.

| College, Program and Major Learning Goals | This course is designed to help students achieve one or more College Core, Business Program and/or Major level learning goals and objectives. You can see the specific College, Program or Major level learning goals and objectives associated with the course from this page on the College website: http://bit.ly/bcoreLG |

Activities & Grading Policies

A. **2 Tests and 1 Final Exam - 200 Points in Total**

There are 2 true false, multiple choice tests and 1 final exam. The questions for the tests are taken from the material in the textbook. All tests and the final exam are open-book and administered through Angel. You be able to take each test only once.

*Test 1* - This test is worth 50 points. Material covered and opening and closing date to be announced during the semester.

*Test 2* - This test is worth 50 points. Material covered and opening and closing date to be announced during the semester.

*Final Exam* – This test is worth 100 points.

The final exam consists of 100 multiple choice or true/false questions. This will be available during the scheduled exam week. This exam comprehensive from all textbook chapters and is worth 100 points. The open and close dates for the final will be announced during the semester.

B. **4 Assignments - 275 Points in Total**

There are 4 assignments for this course. Guidelines for preparing each assignment will be given at the time the assignment is assigned. The topic for each assignment is listed below:

*Assignment 1 – 25 points – Logistics Performance Index*
Textbook chapter 3 on infrastructure and outside reading material.

*Assignment 2 – 100 points – Foreign Market Entry*
Foreign Market entry strategy and the decisions and documents required to implement a particular strategy is the focus of this assignment. Textbook chapters 4-8 plus outside readings and research.

Assignment 3 – 50 points – Modes of Transportation
Global transportation and intermodal linkages. The focus is on equipment, capacities and capabilities. Textbook chapters 9-14 and extensive outside readings and research.

Assignment 4 – 100 points – Humanitarian Relief
Humanitarian relief is one of the most difficult situations for logistics. We will look at one situation in detail.

C. 2 Forums with 1 Discussion in Each – 25 points in Total

Forum 1: Discussion 1 – 5 points
You are asked to introduce yourself to everyone and list no more than 2 topics in global logistics that are of interest to you. This will help to identify shared interests and encourage student-to-student interactions on these shared topics of interest.

Forum 2: Discussion 1 – 20 points
This discussion encourages students to work together in learning about world trade. As they enter the discussion each student must build on the contribution by the previous student.

Course Requirements: You must complete all tests, assignments, and discussions.

Grading Policy
Your final grade is based upon the percentage of 500 points you earn. 200 points can be earned on tests, 275 points on assignments and 25 points on discussions. Grade distributions are: A range (450 to 500 points), B range (400 to 449 points), C range (350 to 399 points), D range (below 350 points). Assignment of +/- grades is at the discretion of the instructor.

Course Prerequisites: MBA student. Completed MBA507, Operations Planning and Control, with a minimum grade of C.

Attendance Policy: None, this is an online course. Deadlines have been placed on tests and assignments.

Academic Integrity
Students are expected to follow the Canisius College Code of Ethics regarding academic behavior. Referencing source material is important in this type of course.

Disability Policy
If you have any condition, such as a physical or mental disability, which will make it difficult for you to carry out the work as I have outlined it or which will require extra time on examinations, please notify me in the first two weeks of the course so that we may make appropriate arrangements. Thank you.